

maria garza

GRAPHIC DESIGN
EDITORIAL DESIGN
PRINT PRODUCTION

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PROFESSIONAL SUMMARY

Graphic design and print production professional with 20+ years of experience in editorial and print projects, including books, magazines, catalogs, and marketing collateral. Experienced in prepress, print specifications, proofing, quality control, vendor coordination, and managing projects from concept through final production.

EXPERIENCE

2011 - Present
Miami, FL

Graphic Design | Editorial Design | Print Production

Design and produce books, magazines, catalogs, brochures, and other collateral pieces from design and layout through final production. Prepare press-ready files and review bleeds, resolution, CMYK/Pantone color, and other prepress requirements. Coordinate directly with printers on estimates, paper, size, quantities, binding, finishes, and production specifications, and review and approve digital and physical proofs for accuracy and print quality.

2005 - 2010
Nuhaus Studio
Venezuela

Founder & Creative Director

Led design and production teams and managed creative projects from concept through final production. Coordinated printers and other vendors while overseeing project requirements, budgets, quality, and deadlines. Directed branding, promotional, editorial, and print projects for a variety of clients.

2000 - 2005
Franc Design
Miami, FL

Art Director

Designed and managed branding, promotional, and editorial projects from concept through completion for clients in hospitality, financial services, healthcare, food, real estate, and retail. Collaborated with creative teams on design, production, and final execution of print and marketing materials while ensuring quality and consistency throughout the design and production process.

1999 - 2000
Stephen Gordet
Advertising
Miami, FL

Graphic Designer

Successfully developed advertising and corporate identity projects by creating marketing materials, sales collateral and promotional pieces for clients in the health care, pharmaceutical and real estate industries.

1997 - 1999
Art Biz
Miami, FL

Graphic Designer

Designed corporate and promotional pieces from concept to completion. Prepared press-ready files and supervised on-press proofs to ensure color accuracy, registration and quality product.

EDUCATION

University of Miami
Bachelor of Fine Arts
Minor in Graphic Design
Magna Cum Laude

SOFTWARE

InDesign, Illustrator,
Photoshop,
Google Workspace

LANGUAGES

Fluent in English
& Spanish

PORTFOLIO

mariagarzadesign.com